



# SECURITY ON THE MOVE

11th Annual AusCERT Information Security Conference 14th - 18th May 2012

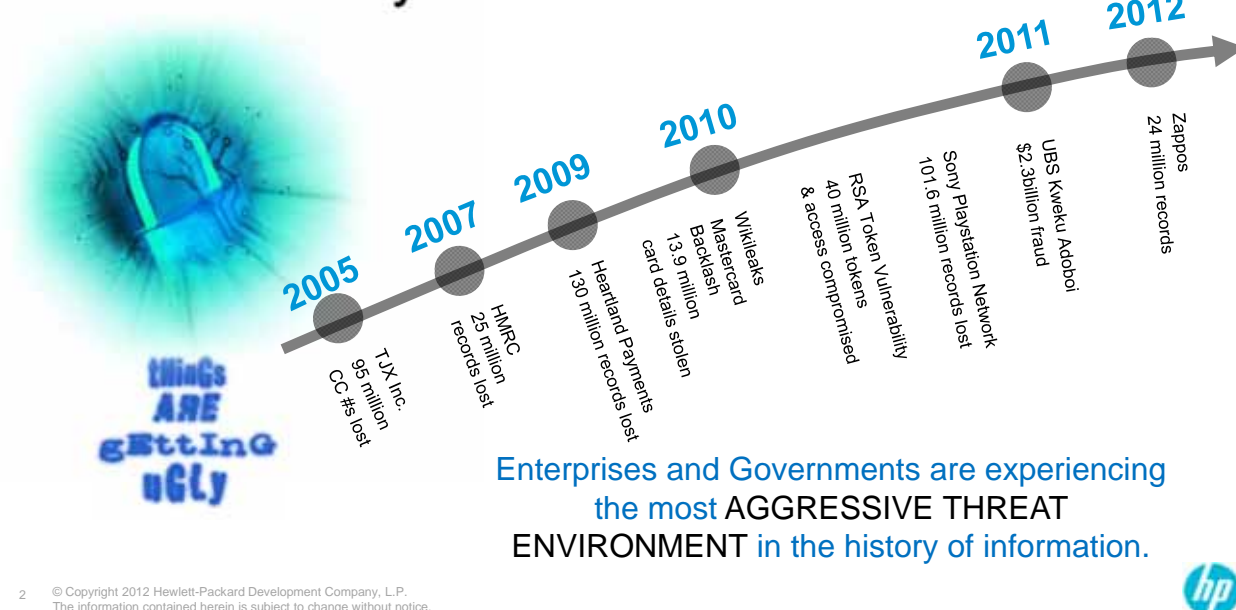


AusCERT  
Australia's Computer Emergency Response Team

## The Evolution of Application Monitoring

Narayan Makaram, CISSP,  
Director, Solutions Marketing,  
HP Enterprise Security Business Unit,  
May 18<sup>th</sup>, 2012

### Rise of the cyber threat



## Security awareness at board level

Organizational and security leadership is under immense pressure



# CISO

Chief Information Security Officer sits at heart of the enterprise security response



EXTENDED  
SUPPLY CHAIN

**44%** OF DATA BREACH  
INVOLVED 3RD PARTY  
MISTAKES

CYBER THREAT

**56%** ORGANIZATIONS  
HAVE  
BEEN THE TARGET OF NATION-  
STATE CYBER ATTACK

INCREASING  
COST PRESSURES

**11%** OF TOTAL IT  
BUDGET  
SPENT ON SECURITY

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## Enterprise security priorities

- Manage **INFORMATION RISK** in the era of mobile, cloud, social media
- Protect against increasingly sophisticated **CYBER THREATS**
- Improve **REACTION TIME** to security incidents
- Reduce costs and **SPEND WISELY**
- Achieve **COMPLIANCE** in a predictable and cost-effective way



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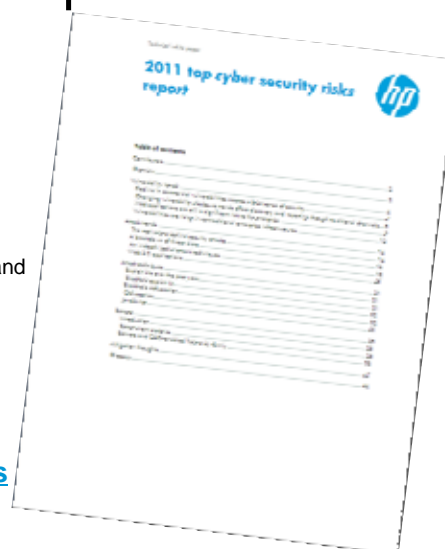
# Applications: The New Frontier for Cyber Attacks

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## 2011 Top Cyber Security Risks Report

- HP DVLabs biannual report (published since 2009) helps enterprise organizations prioritize security resources
- Uses data from the following sources:
  - Vulnerability information from the Open Source Vulnerability Database (OSVDB) and the HP DVLabs Zero Day Initiative (ZDI)
  - Web application data from the HP Fortify Web Security Research Group and Fortify on Demand
  - Attack information from a worldwide network of HP TippingPoint Intrusion Prevention Systems and a network of honeypots
  - Exploit analysis from HP DVLabs
- Available at <http://www.hpenterprisesecurity.com/cybersecurityrisks>



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## Key Findings

- Regardless of platform (mobile, virtual, etc.), applications are primary target for attack – particularly web applications.
- Vulnerabilities declining in commercial applications but increasing in custom applications.
- Attacks on applications – particularly Web applications – are increasing at an alarming rate.
- New techniques are allowing attackers to use old vulnerabilities to successfully launch new attacks

**Sony PlayStation Network Down**  
77 million accounts at risk of data theft

**NASDAQ Stock Market**  
Confirmed that its computer network had been broken into

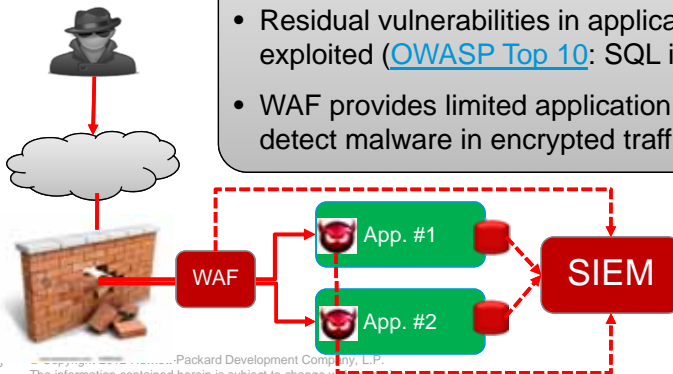
**Blackhole Exploit Injected into USPS Website**  
The website of U.S. Postal Service serving up malware



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## Application Security Monitoring is

- Expensive application re-write required to audit applications (e.g. login sessions, file access, registry updates)
- Longer to develop connectors to forward logs to a central SIEM for security analytics and compliance
- Residual vulnerabilities in applications go undetected and easily exploited ([OWASP Top 10](#): SQL injection, XSS, etc.)
- WAF provides limited application monitoring, more overhead, and cannot detect malware in encrypted traffic (SSL)



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## Best Practices for Application Security

### Why are they NOT working?

- Adopt secure software development life cycle (SDLC)
  - Slow Adoption: It takes years to train developers/testers to build in security
  - 3<sup>rd</sup> Party Code: Cannot impose SDLC practices on 3<sup>rd</sup> parties and SAAS providers
- Detect application vulnerabilities during staging before production
  - Developers accustomed to logging functional use-cases not abuse-cases
  - Businesses under pressure to on-board web-applications before running penetration tests
- Detect and Protect against application threats during operations
  - Cannot detect and protect against application attacks without runtime context
  - Need session and activity logs to detect abnormal user activity in applications
  - Need SIEM to correlate across multiple event sources to identify business risk

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## HP Security Strategy

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# HP Enterprise Security

## Market leading products and services

- Security Information and Event Management
- Log Management
- Application Security
- Network Security
- Data Protection
- Threat Research
- Security Services

## One Team, One Vision



DVLabs

TippingPoint

ATALLA

ArcSight

ViSTORM

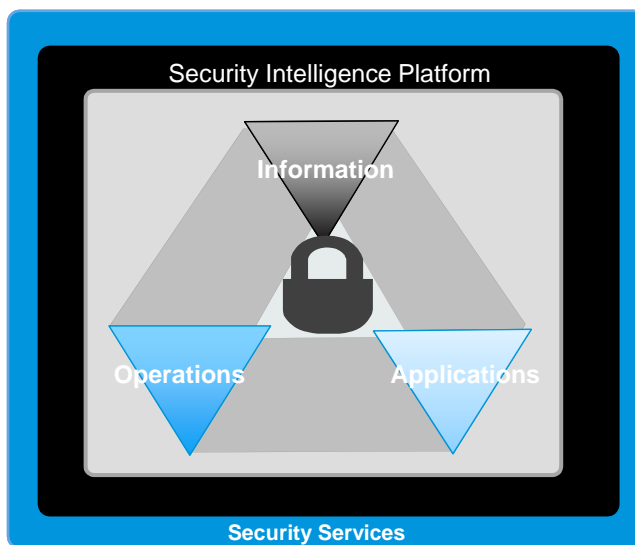
FORTIFY

SPI DYNAMICS  
secure. protect. respond.



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# HP Security Intelligence Platform



**Establish** complete **visibility** across all applications and systems

**Analyze vulnerabilities** in applications and operations to understand risk

**Respond adaptively** to build defenses against the exploitation of vulnerabilities

**Measure security effectiveness and risk** across people, process, and technology to improve over time



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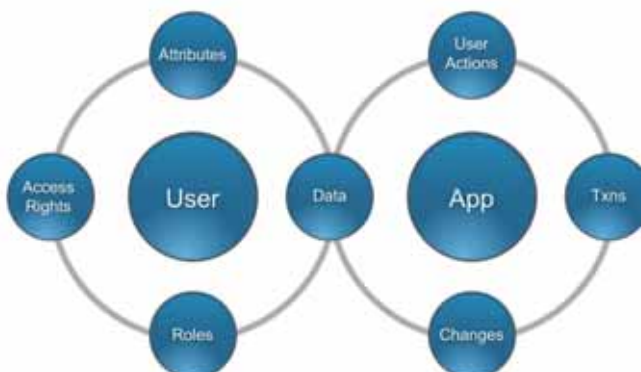
# Increased Situational Awareness

## Provide Context

### Traditional Security Monitoring



### Hybrid Security Monitoring



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## Security Intelligence and Risk Management Solutions

### HP ESP Professional Services

#### UNIVERSAL LOG MANAGEMENT



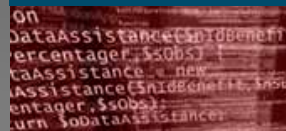
Effectively manage risk and compliance at business-process level

#### COMPLIANCE & RISK MANAGEMENT



Leverage centralized logging to maintain SOX, PCI, FISMA and HIPAA compliance

#### PERIMETER & NETWORK SECURITY



Adaptive monitoring to maintain network integrity and availability with superior network transparency

#### INSIDER THREAT



Detect threats from within by correlating users with roles and activity

#### ADVANCED PERSISTENT THREAT



Identify anomalous behavior with grater insight into network and users

#### SOFTWARE SECURITY ASSURANCE



Achieve Security-by-default software development capabilities

#### DATA PRIVACY & DATA LOSS MONITORING



Proactively detect and mitigate security and privacy breaches

#### APPLICATION & TRANSACTION MONITORING




Track application activity for signs of fraud and abuse

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# HP Enterprise Security Services




**1 Security Governance**

- Robust security services to align business drivers with legal and regulatory requirements
- Industry experience across enterprise and government
- Integrated measurement and reporting through HP Secure Boardroom




**Managed Security Services 3**

- Comprehensive security services portfolio
- Dedicated 24\*7\*365 expert support
- ISO20071 Certified platform
- Over 40 years experience across industry leading solutions
- Full and flexible service offerings (SaaS, ECS)




**2 Security Consulting**

- Dedicated, deep domain expertise across industry solutions and verticals
- SIEM solution consulting specialism
- Global industry accreditation qualifications
- Client Security Officer services



**Security Technology Services 4**

- HP Enterprise Security Products
- Deep experience across leading IT security vendors
- McAfee, Symantec and CheckPoint
- Breadth of security solution consulting services



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# HP Application Security Solutions

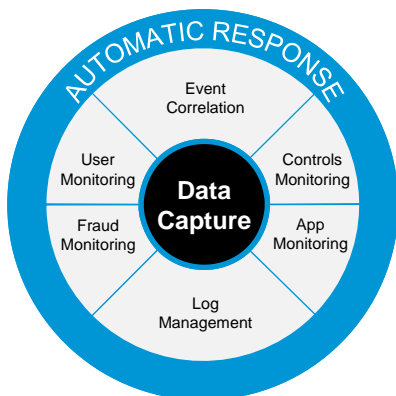
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## HP ArcSight SIEM Solution

A comprehensive platform for monitoring modern threats and risks, augmented by services expertise and the most advanced security user community, Protect724



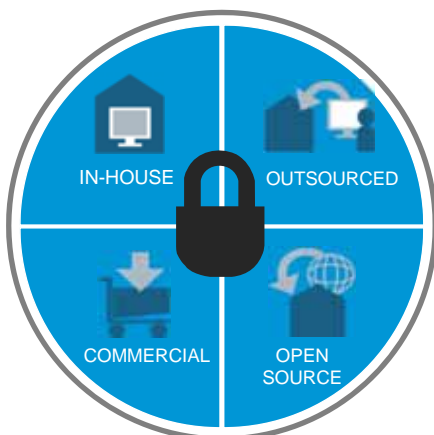
- **Establish** complete visibility
- **Analyze** events in real time to deliver insight
- **Respond** quickly to prevent loss
- **Measure** security effectiveness across people, process and technology

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## HP Fortify Application Security Solutions

Identifies and eliminates risk in existing applications and prevents the introduction of risk during application development, in-house or from vendors.



- **Protects** business critical applications from advanced cyber attacks by removing security vulnerabilities from software
- **Accelerates** time-to-value for achieving secure applications
- **Increases** development productivity by enabling security to be built into software, rather than added on after it is deployed
- **Delivers** risk intelligence from application development to improve operational security

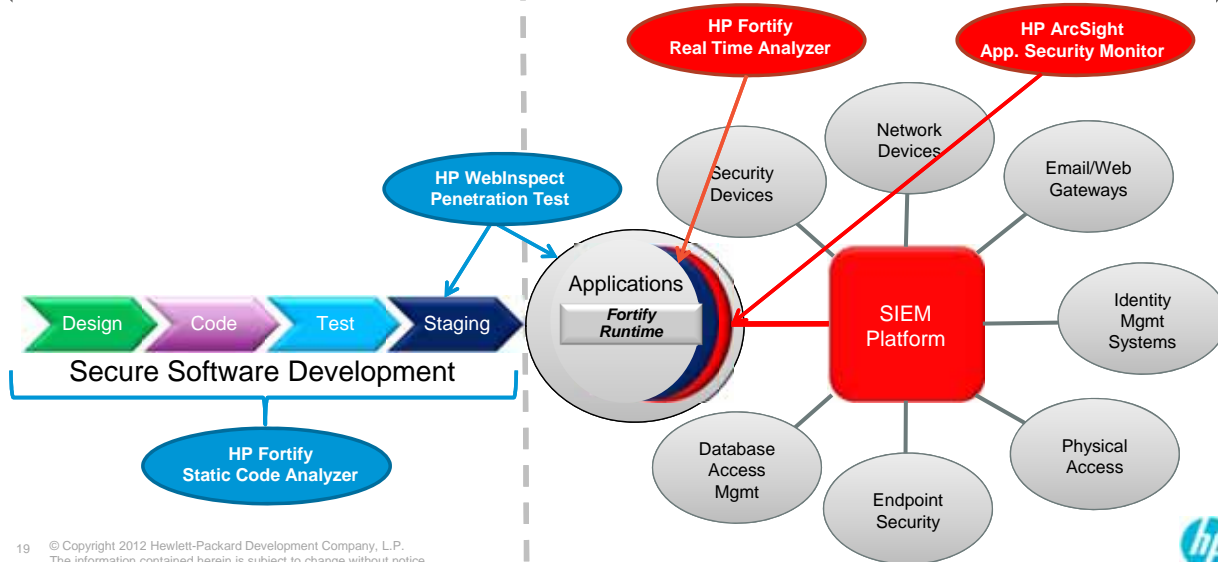
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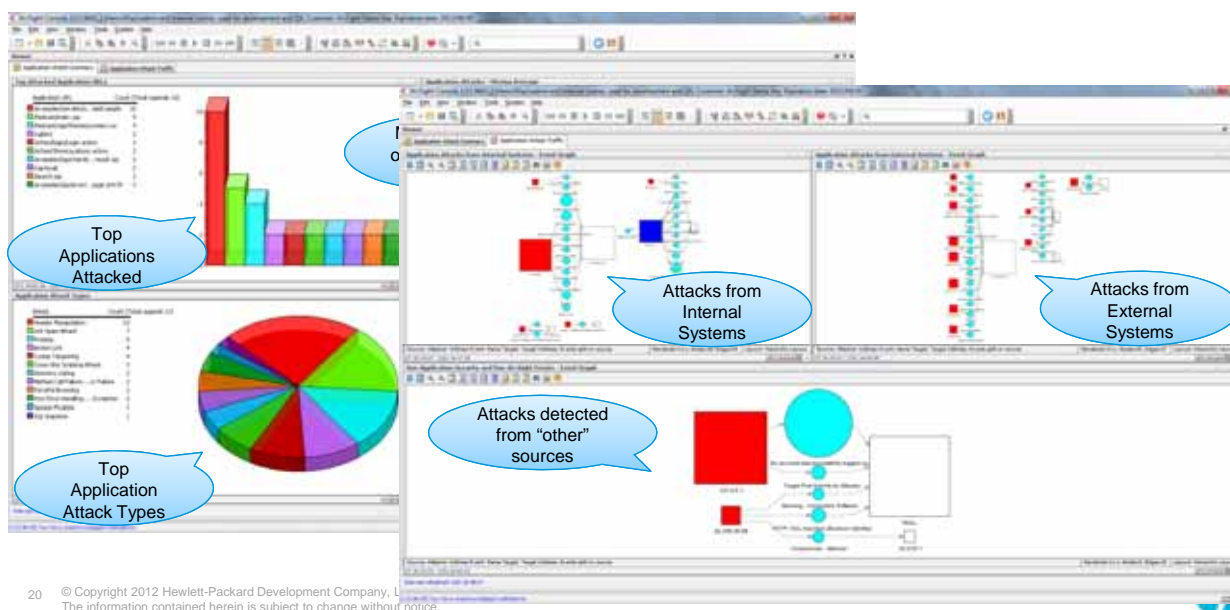
# HP Application Security Solutions

Secure Software Development Solutions

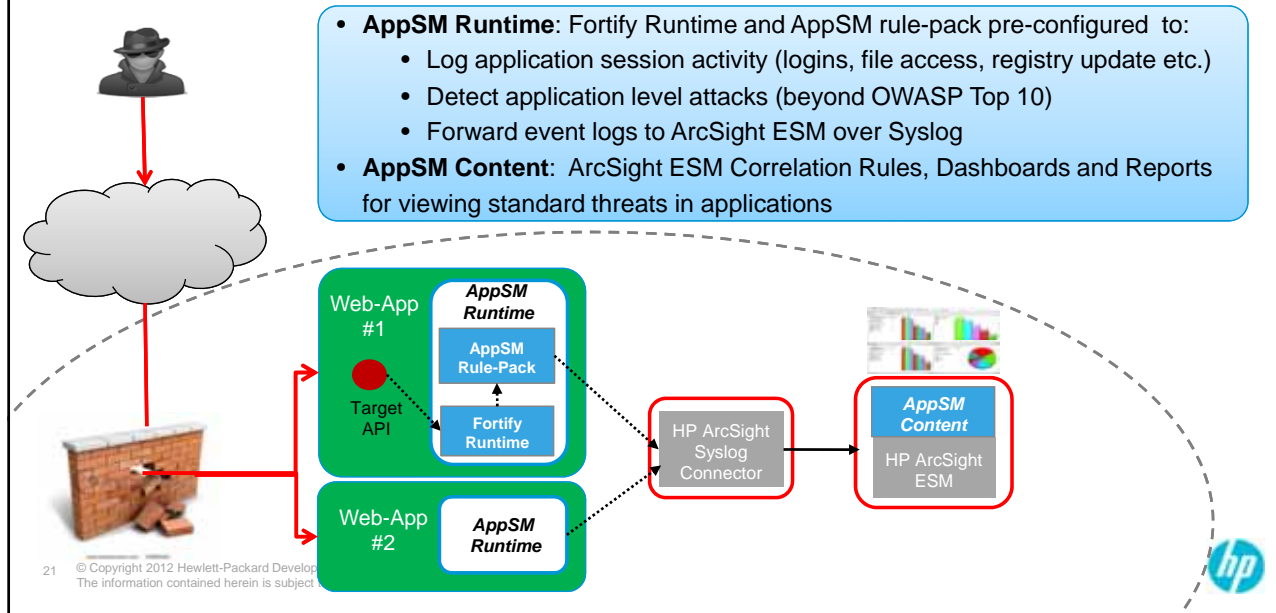
Monitoring Solutions for IT Operations



## HP ArcSight AppSM Dashboard

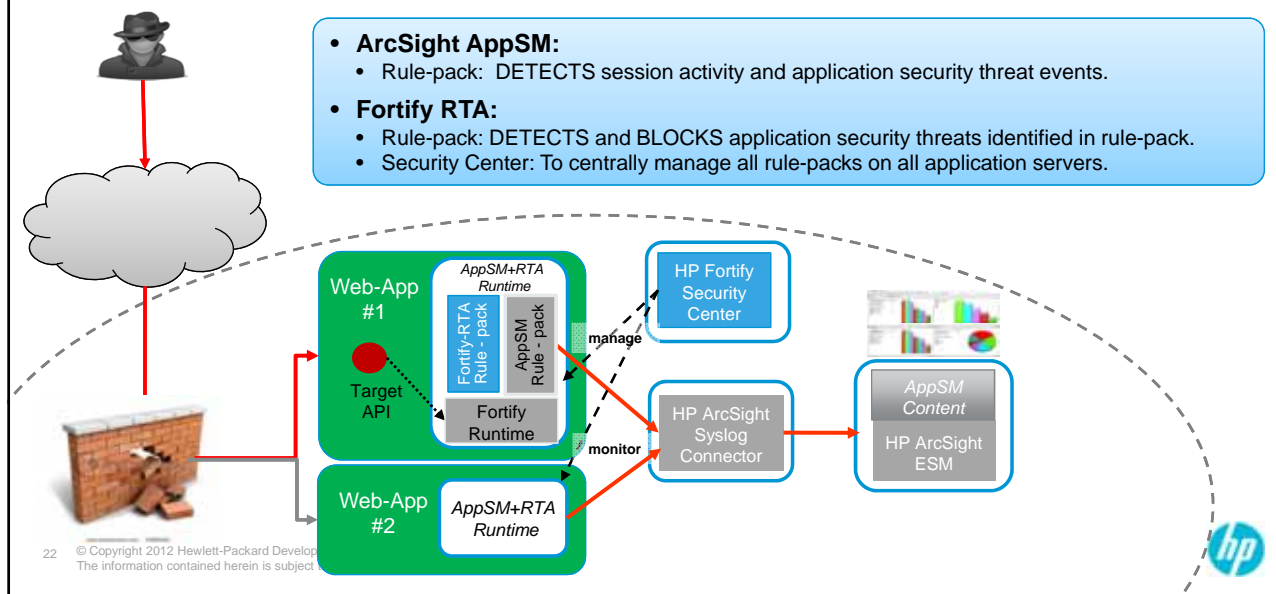


## HP ArcSight Application Security Monitor (AppSM)



## HP Fortify Run Time Analyzer (RTA)

Adds Application Threat Protection and Centralized Management



## Summary

- Adopt secure software development life cycle (SDLC)
  - Train software developers/testers to build in security during SDLC
  - Use tools to identify security risks early during software development
- Detect application vulnerabilities during staging before production
  - Run penetration testing tools that detect residual vulnerabilities in applications
- Detect and Protect against application threats during operations
  - Use tools that allow you to rapidly detect and protect application level threats without modifying applications
  - Address critical application level threats by correlating application events with events reported by other enterprise sources using SIEM

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## Find out more

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### After the event

- Contact your sales rep
- Visit us at:  
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